



InVOLved

The Monthly Newsletter From Tennessee Compliance

February
2015

Monthly NCAA Rule Reminders

Team Entertainment

Entertainment in Conjunction with Practice or Competition

An institution, conference or the NCAA may provide reasonable entertainment (but may not provide cash for such entertainment) to student-athletes in conjunction with practice or competition. **(Bylaw 16.7).**

Away-From-Home Contests and Vacation Periods.

The institution may pay the actual costs (but may not provide cash) for reasonable entertainment that takes place within a 100-mile radius of where a team plays or practices in connection with an away-from-home contest or en route to or from such a contest. In addition, an institution may pay the actual costs (but may not provide cash) for reasonable entertainment that takes place within a 30-mile radius of the institution's campus or practice site **during vacation periods when the team is required to reside on campus...** **(Bylaw 16.7.1)**

Team Entertainment Do's and Don'ts

You may –

- Take your team out to a movie the night before a **home** contest provided cash is not given to student-athletes to individually pay for the cost of the movie. **(Bylaw 16.7.2).**
- Pay for reasonable team entertainment that takes place within 100-miles of a team's competition or practice site while en route to or at away-from-home competition.
- Pay for reasonable team entertainment that takes place within 30-miles of UT's campus or practice site during vacation periods when the team is required to reside on campus.

You may NOT...

- Provide cash to student-athletes for team entertainment.
- Transport the team and provide entertainment that is not in conjunction with practice or competition.
- Alter the team's transportation route to accommodate entertainment that would otherwise not be permissible

Compliance In the News

NCAA Bans Georgia Swim Coach for NOT Promoting an Atmosphere for Compliance

Jack Bauerle, head swimming coach at the University of Georgia, is under investigation for possibly violating multiple NCAA rules. So far, the investigations leading up to his ban show that one can pay for not promoting an atmosphere of compliance. According to NCAA documents released by Georgia, Bauerle allegedly made special arrangements with a professor to add a student athlete to a course after classes had ended. The NCAA says that the student athlete was given a passing grade even though he didn't complete any work for the course. Bauerle took issue with the way the NCAA framed events but says, "I take full responsibility for my actions." (See full story [here](#)).

The University of Detroit Mercy Women's Basketball Suspended for Violating CARA Rules

Coach Autumn Rademacher was suspended for overusing practice time. The University of Detroit Mercy Women's Basketball Coach was forced to sit for 5 days including one game NCAA rules state that student-athletes are limited to 20 hours a week and no more than four hours per day of participation during the season. (See full story [here](#)).

Question of the Month

Classes are not in session today at the University of Las Tunas (ULT) because of President's Day. The baseball team played a double header, so the student-athletes were unable to go home for the long weekend. Today is the baseball teams once day per week mandatory day off. Is it permissible for ULT to provide the student-athletes with some form of reasonable entertainment today?

"Yes. **NCAA Bylaw 16.7** states that an institution, conference or the NCAA may provide reasonable entertainment (but may not provide cash for such entertainment) to student-athletes in conjunction with practice or competition. **[R] (Revised: 1/19/13 effective 8/1/13)"**

Question: May entertainment be provided during the required day off during the playing season?

Answer: Yes.

(For more compliance trivia check out the ["Daily Compliance Item"](#))

Recent NCAA Educational Column

Crowdfunding:

Current NCAA legislation states, a student-athlete's name or picture cannot be used to promote or to solicit funds for a commercial product or service of any kind. This prohibition applies to traditional, brick-and-mortar businesses, commercial websites, for-profit crowdfunding sites and other online businesses that seek to use a student-athlete's name, picture or likeness for any commercial purpose (e.g., promotion, generation of revenue). Further, a student-athlete may not use his or her name, picture or athletics reputation to solicit funds through a personal online profile or crowdfunding site, except as permitted by NCAA legislation.

Question No. 1: What is crowdfunding?

Answer: Crowdfunding is the practice of funding a project or venture by raising monetary contributions from a large number of people, typically via the internet.

Question No. 2: Is a student-athlete permitted to use his or her name or picture to advertise or promote a for-profit crowdfunding service?

Answer: No. A student-athlete is not permitted to use his or her name or picture to advertise, recommend or promote directly the sale or use of a commercial product or service of any kind including a crowdfunding entity. A promotion would include a student-athlete's name or picture appearing on a commercial product or service of any kind including a crowdfunding entity.

Question No. 3: Is a student-athlete ineligible for intercollegiate competition if his or her name, picture or likeness appears on a crowdfunding website?

Answer: No, a student-athlete's eligibility would not be impacted until he or she is aware that his or her name or picture appears on a crowdfunding website. Once the student-athlete or the institution become aware that the student-athlete's name or picture is being used to promote a crowdfunding entity, the student-athlete (or the institution acting on behalf of the student-athlete) is required to take steps to stop such an activity (e.g., send a cease and desist letter) in order to retain his or her eligibility for intercollegiate athletics. If a student-athlete knowingly permits a crowdfunding entity to use his or her name or picture to promote the sale of a commercial product or service, the student-athlete shall not be eligible for participation in intercollegiate athletics ...

Question No. 4: Even if a student-athlete's name, picture or likeness is not being used to promote a crowdfunding entity, is a crowdfunding entity permitted to offer a student-athlete compensation for his or her participation in intercollegiate athletics?

Answer: No. A student-athlete who uses his or her athletics skill (directly or indirectly) in a sport for any form of pay loses amateur status and is not eligible for intercollegiate competition in that sport.

Question No. 5: Is a student-athlete's eligibility affected if a crowdfunding entity solicits funds during the student-athlete's collegiate enrollment that are earmarked for the student-athlete upon graduation or exhaustion of athletics eligibility?

Answer: Once the student-athlete accepts the promise of pay, the student-athlete has jeopardized his or her eligibility for intercollegiate athletics, even if the funds will not be disbursed until after completion of his or her intercollegiate athletics participation.

Question No. 6: Is a student-athlete permitted to set up his or her own profile on a crowdfunding website to solicit funds to pay for expenses associated with competition and practice for an outside team?

Answer: Yes. This is permissible because a student-athlete who participates in a sport as a member of a team may receive actual and necessary expenses for competition and practice held in preparation for such competition from an outside sponsor other than an agent or a representative of an institution's athletics interests. A student-athlete who participates as an individual in a sport may receive actual and necessary expenses associated with an athletics event and practice immediately preceding the event, from an outside sponsor other than an agent or a representative of an institution's athletics interests.

Question No. 7: Is a student-athlete permitted to set up his or her own crowdfunding website and use his or her name, picture, athletics reputation or skill to solicit funds to buy items (e.g., laptop, car, food, school supplies, etc.)?

Answer: No. A student-athlete loses amateur status and thus shall not be eligible for intercollegiate athletics in a particular sport if he or she uses his or her name, picture, athletics skill or reputation to earn pay in any form in the sport, including funds through a crowdfunding website for items of need.

Question No. 8: Is a student-athlete permitted to use his or her name or picture to advertise or promote a charitable crowdfunding service?

Answer: A student-athlete's name or picture may be used by a charitable crowdfunding service provided the following conditions of NCAA Division I Bylaw 12.5.1.1 are met.

[References: Bylaws 12.1.2 (amateur status), 12.1.2.1.4.3 (expenses from an outside sponsor), 12.5.2.1 (advertisements and promotions after becoming a student-athlete) and 12.5.2.2 (use of a student-athlete's name or picture without knowledge or permission)]

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February Recruiting Calendars

Contact
Period

Evaluation
Period

Quiet
Period

Dead
Period

Football

Evaluation Period: February 1-28

Check Specific Rules

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Cross Country/Track & Field

Contact period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Men's Basketball

Recruiting Period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Women's Basketball

Evaluation Period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Baseball

Contact period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Softball

Contact period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Volleyball

Contact period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
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Soccer

Contact period: February 1-28

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
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